

DATE: 7th October 2026



POSITION: Digital Content Creator & Marketer - Intern

Are you obsessed with creating scroll-stopping videos, staying ahead of TikTok trends, and turning everyday stories into high-performing content? We are looking for a creative Digital Content Creator & Digital Marketer to work across two exciting areas: Agri-Inputs (crop protection, animal health and seeds) and Consumer Goods (food and beverage, household cleaners, aerosols). One day you'll be in the field filming a farmer's incredible harvest story, and the next day you'll be creating fast-paced promos for consumer products.



Key Responsibilities

- **Shoot & Edit Videos:** Create short-form videos (Reels, TikToks, YouTube Shorts etc) featuring our products, farm field trials, store displays, and customer reviews.
- **Design Graphics & Posts:** Design eye-catching product banners, promo flyers, and social media carousels.
- **Go to the Field:** Travel periodically to farms, agro-dealer shops, and distribution outlets to capture real, authentic photos and videos.
- **Manage Socials & WhatsApp:** Keep our social pages active, reply to DMs, and manage product catalogs and broadcast messages on WhatsApp Business.
- **Run Digital Ads:** Work with our marketing team to launch paid Meta (Facebook/Instagram) and TikTok ad campaigns and track what works.
- **Manage our e-store:** Front end management of the ecommerce platform.

Skills & Qualifications

- ✓ **Experience:** Entry-Level (0–2 years experience). Fresh graduates with fire portfolios are welcome!
- ✓ **Portfolio / Work Samples (Required):** Show us what you can do! Send us a link to your TikTok page, Instagram page, YouTube channel, or a folder of videos/graphics you've created.
- ✓ **Tool Mastery:** Hands-on experience with image editing tools or mobile video editing tools.
- ✓ **Phone Filming Skills:** Good eye for lighting, clear audio, and filming quality content on a smartphone.
- ✓ **Mindset:** Eager to learn growth marketing, comfortable talking to people on farms or in shops, and full of creative ideas.



To apply, Send CV and Cover Letter to
hr@twiga-chem.com
by Fri 16th October, 2026